

2023 SUMMIT OF THE AMERICAS

April 16 - 19 | Palm Beach County Convention Center | West Palm Beach, Florida

The 2023 Summit of the Americas offers an excellent venue for the travel retail and duty-free industry to gather and discuss challenges facing the industry, and opportunities for growth.

However, with increasing costs of travel and time restraints in a post COVID world we provide a service that puts you on the show floor and in the conferences through an experienced, professional and cost effective service.



WISE PRECISION
BUSINESS CONSULTING

J|E|S

Travel Retail

Global Travel Retail Consultancy



INTERNATIONAL ASSOCIATION
OF AIRPORT DUTY FREE STORES

To Learn More about the Summit visit their website:

<https://www.2023summitoftheamericas.org/>

The 2023 Summit of the Americas is the key event for duty free and travel retailers in the Americas and Caribbean.

Why is it Important?



1,000+ buyers representing the global travel retail sector across airports, airlines, cruise ships and ferry operators

330+ duty free store operating companies in attendance.

170 exhibitors showcasing their latest products.

Informative sessions focused on the critical issues facing the duty free and travel retail industry.

Education programs with a morning and afternoon session each day.

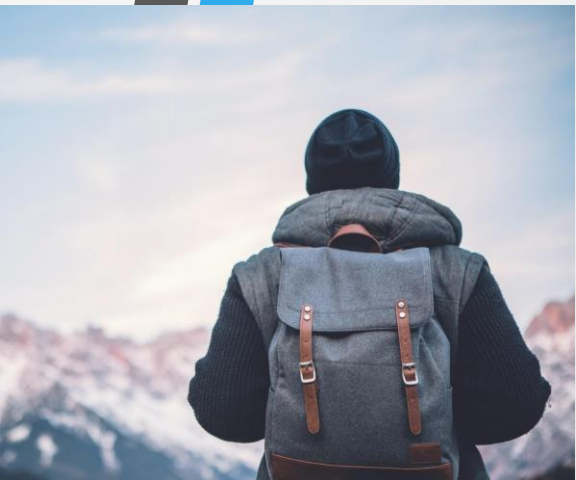
Each day will feature key speakers from the industry's leaders.

The only show for North America and the largest show for The Americas

Considered to be the 1st major post COVID trade show for the global travel sector

The 1st opportunity to view ranges set for A/W 2023 launch





Why use WP Business Consulting and JES Travel Retail ?

- You will be partnering with experts that draw on 3 decades of duty free experience
- Our offices attend all of the major events around the globe including 21 times at the prestigious Tax Free World Association event in Cannes, France including attendance and exhibiting
- Our social media campaign on your behalf reaches a network of 14.000+ across LinkedIn, 2.500+ via Twitter and through the JES Travel Retail website a travel retail audience of 100+ countries
- We analyze conferences based on in depth knowledge of the sector with reports that breakdown the details specifically for your organisation
- Having worked with 800+ brands in duty free we can attend your meetings or search for the right brands that are exhibiting on your behalf
- We provide you with a cost affect and professional virtual attendance option.

Let us be your face, eyes and ears!



Trade show package options

Virtual attendance service USD 849,00

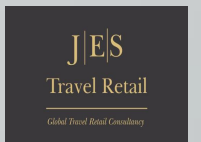
- Pre show updates after signing up for the service
- 2 x 30 mins discussion prior to the show
- Attend all of the conferences (details on announcement) and provide a detailed review.
- Social media coverage of your virtual attendance (minimum 5 posts across the 14 days prior to the show).
- A detailed review of the show
- Post social media coverage (minimum of 3 posts across 14 days after the show)
- 2 hours free „Meeting and viewing“ service

Meeting and viewing service USD 150,00 per hour

- Attend meetings on your behalf (subject to date / time availability at time of booking)
- View ranges from exhibitors that you select
- Collate images and details from a specific category of exhibitors that you select
- Includes a review of the show

This service is flexible to your needs and all we ask is for a pre-determined total number of hours for each of the services. For those taking the „Virtual attendance“ package we have no minimum hour requirement. For those only requiring the „Meeting and viewing“ service we require a minimum of 5 hours.

Not sure which package you need? Contact me to discuss additional options or design a package that fits your 2023 Goals!





Thank you !

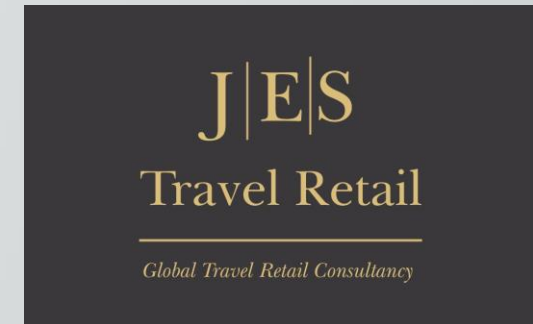
2023 SUMMIT OF THE AMERICAS

April 16 - 19 | Palm Beach County Convention Center | West Palm Beach, Florida



Chris Berthelson
WP Business Consulting

C 954 540 5864
E Chris@Wiseconsulting.biz
W www.wiseconsulting.biz



Timothy Mark Jobber
JES Travel Retail

C +49 1590 6533175
E info@jes-travel.com
W www.jes-travelretail.com